



## Palmer Lake Art Group



Carl Larsson May 28, 1853 - Jan 22, 1919

### Next Meeting

Christmas Luncheon Saturday, December 9, 2017

**Bella Panini**

4 Highway 105 Palmer Lake, CO 80133

Time: 11:30

### Agenda

There will be a short meeting before the festivities begin.

Voting for the 2018 Board of Directors

President - Jim Sawatzki

Vice President - Bonnie Sands

Recording Secretary - Linda Roberts

Corresponding Secretary - Marcia Edwards

Treasurer - Carolyn Stolz

### Reminder!!

PLAG Dues are due by January 1, 2018.

Don't forget the Winter Show Entry deadline is January 19, 2018



## Happy Birthday

Bonnie Sands 12/3

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## Note from the President

Thanks to the creative efforts of the Nominating Committee, Linda Roberts, Maggie Williamson, and Irene Pallon, we now have a full house of board members to vote on at the Christmas Luncheon. Looking forward to seeing you at the Luncheon.

Happy Holidays.

Thanks

Jim Sawatzki

## Member News

From Bob Zettler



This is the piece that will be transported to Eye on the Mountain Gallery in Santa Fe on DEC 8th for the open on the 9th. This piece is designed and carved for the Mother Earth and Sacred Femininity show. This was created from a beetle kill ponderosa and is approx 60 inches tall and titled Our Lady of the Cactus. Two other carver's pieces will be shown as well.

## From Irmie Knoth

Please Bring any old coats to the Christmas Luncheon for the Wounded Soldier Project. All coats are welcome (Men's, Women's, and Children's coats). Irmie will also pick them up or you can take them to the Heritage Studios. Call Irmie at 488-2565.

## From Lynn Roth

### Call to Artists



The poster features a central image of a camera lens with light rays emanating from it, surrounded by a circular arrangement of camera lenses. The text '2018 Visions of Light' is prominently displayed in the center. Below the title, it says 'Mar 2-23 a juried photography exhibition'. The event is titled '2018 Visions of Light Show' and includes an 'Opening Reception' on Friday, March 2, from 6:00 to 8:00 PM at the Lakeland Center for the Arts in Polk County, Florida. The poster lists a schedule of events from November to March, including a juried exhibition, awards ceremony, and a juried photography exhibition. It also provides contact information for the Polk County Photographers Association and the Lakeland Center for the Arts.

**2018 Visions of Light**  
a juried photography exhibition  
Mar 2-23

**2018 Visions of Light Show**  
Opening Reception • Fri, Mar 2 • 6:00 - 8:00  
To Lakeland Center for the Arts • Polk County, Florida

**Awards**  
Best of Show • Originality • Composition  
Technical Excellence • Artistic Merit • Overall Impact

**Common Information about**  
Visions of Light Show or  
Polk County Photographers  
polkphotographers.com  
lynn.roth.photographers@gmail.com

**Schedule:**  
Nov 1 - Open Call begins  
Nov 15 - Early Entry deadline  
Jan 15 - All entries due 6:00 PM  
Jan 20 - Acceptance Notification  
Feb 24 - Jurors arrive in Lakeland  
Mar 1 - Jurors determine winners  
Mar 2 - Opening Reception 6-8 PM  
Mar 2022 - Exhibition  
[11-17-18-19-20-21-22]  
Mar 23 - Last Day of entry  
Mar 24 - Photo walk tour

To Lakeland Center for the Arts, 321 Mack Ave, Lakeland, FL 34601  
Dr. Michael Haddock, 351-719-4610/5 • polkcenter.org • info@polkcenter.org

## From Margarete Seagraves

Your Art Is Not For Everyone

by [DAN SCHULTZ](#) on **NOVEMBER 18, 2017**

Your art is not for everyone. And that's ok.

Many times as I'm working in my studio / gallery, I leave the front door standing open to welcome visitors. People passing by don't always know that I can hear them talking. Many don't hesitate to voice their opinions about my artwork displayed in the front window.

Thankfully, the majority say encouraging things like, "These are beautiful paintings!" Or, "This artist is so good at capturing the light." But I also hear comments that are less encouraging.

One recent example. A passing lady stopped and pointed at one of my smaller paintings. She blurted out to her friends, "This drives me crazy! I could paint that in five minutes! I can't believe he charges \$500!"

I came very close to popping out the door and inviting her to my easel for 5 minutes.

When I posted the experience on Facebook, comments from artist friends came flooding in. It seemed to strike a nerve - many artists have had similar experiences as people viewed their work.

Why is this? Why doesn't everyone like our art? If we keep working really hard can we get everyone to like what we do?

Let's imagine that from my gallery walls I took down all of my own artwork and replaced it with original paintings by Rembrandt. Or Velazquez. Or Sargent. Or Picasso. Or \_\_\_\_\_ (insert your favorite artist's name). So my gallery walls are now filled with that artist's work. Perhaps this particular artist is/was the most technically skilled the world has ever seen. Would every visitor to the gallery like the work? Assuming the price was affordable, would everyone buy one? I think the answer to both of those questions is no.

You might be thinking that all of this is obvious. It's common knowledge that art is subjective. But I think we can sometimes behave as if everyone should like our work. Many artists fail to realize the fact that no matter how good you are, *your art is not for everyone. Not everyone is going to like it.*

I don't say this to be discouraging. I say it because I believe that once you make this realization, it can give you freedom to ignore that voice that wants you to try to please everyone. It can keep you from feeling hurt when that prestigious show didn't accept your entry. It can stop feelings of jealousy when so-and-so's work is selling like fidget spinners (I have little boys at home) and yours is overlooked. It can keep you focused on making the art that YOU want to make.

The amazing thing - and I regularly thank God for this - is that there ARE people out there who will like my work. And there are people who will like yours. Let's keep our focus on continuing to improve our individual artistic skills, while educating those around us on all the work that goes into creating the art we create.

Then it won't matter if someone claims they can paint your painting in five minutes. You'll be free to keep on creating as you always do, knowing that a new collector of your work could show up at any moment.

## **PLAG BOARD/GALLERY ART COMMITTEE MEETING**

**November 14, 2017 MINUTES**

Members of the Board and Gallery Committee & others in attendance: Jim Sawatzki, Susie Arnold, Marcie Edwards, Carolyn Stolz, Irene Pallon.

Topics discussed and proposed actions to be taken:

### **1) Nominations for 2018 Board.**

Jim Sawatzki stated that Rikki Stiltner could not be vice president again for 2018. She may be moving out of the area. Jim talked to Bonnie Sands and she is willing to be nominated for the vice president's position for next year. He also stated that he'd talked to Linda Roberts (Nominating committee) and that she had stated that she was going to talk to Lynn Roth about accepting a nomination for Treasurer for 2018.

### **2) Winter Show, February 2018.**

Drop-off will be on January 27th. The show will run from January 30th until February 24th. Pick-up will be on February 24th. The Reception will be on February 2nd. Entries will be open to all artists, not just PLAG members. The show will not be juried or judged. Susie will ask Irmi Knoth to be in charge of hanging the show. Susie, Jim and Irene volunteered to help hang the show. Susie will have sign up sheets for volunteers needed to help with the show. She will have them ready for the January meeting.

Irene Pallon discussed advertising for the show. She will do all the usual free advertising: free classified; Go section of the Gazette if space available; Peak Radar, Spin- go, Next Door on-line; OCN; Tribune. Jim suggested KCME radio (classics station) which has free spots. Susie will contact Janet Sellers with OCN. Janet does an art column monthly and maybe will do some free advertising for us. Jim know the editor of the Tribune (Rob Carrigan); also Nancy Bonig writes for the Tribune. Maybe able to get some free promo thru them. Also Snippets has a column with free space for community events. Other advertising opportunities with TLCA which has traffic at their events and concerts during the February show. Also discussed was using Vista Print on-line which is the most economical way to do the postcards for the show.

### **3) Plein Air Summer Event:**

Jim Sawatzki stated that Roger Ward, owner of Estemere, is okay with this. It would be a half-day event open to all artists. As a fundraiser for the Scholarship Fund, Jim suggested charging a \$50 entry fee. Others in attendance thought this was too expensive to get participation from the art community. Everyone thought the event was a good idea, but that we needed to give more thought to how much to charge. Also discussed was the subject of insurance issues with this event.

Irene Pallon stated that she participated in regular events throughout the summer (May -

October months) at the Hillside Gardens. She has been asked back for the 2018 season. She suggested that she could have a jar for donations for the scholarship fund, along with information on PLAG.

Meeting adjourned at 11:30 am.

### PLAG MINUTES NOVEMBER 11, 2017

The meeting was called to order at 9:30 am by President, Jim Sawatzki. Other Board members present were: Susie Arnold, Carolyn Stolz, Marci Edwards. There were 17 members in attendance.

Thanks was given to Carolyn Stolz and Irene Pallon for today's refreshments.

#### **Welcome New Members:**

**Sandy Mileski:** Sandy recently moved to the area from northern Virginia. Her husband is in the Air Force assigned to USAFA. She is a mother of two. She is a painter in acrylic and oil. She also has an interest in jewelry design. She learned about PLAG from visiting Bella Art.

Contact info: jandsmileski@yahoo.com - Tele: 703-474-8817

Note: Sandy reported that she had some difficulty with the PLAG website in filling out the membership application. Lynn Roth has since corrected the problem.

#### **Sunshine Committee Report:**

Welcome back, Wilhelmina Steenberg, who was in attendance today. She has more medical procedures to be done, but is doing well and we were all glad to see her today.

As most everyone knows, Margarete Seagraves' husband, Luther, recently passed away. Marci Edwards has spoken with her. Margarete is in Boulder at her son & daughter-in-law's home for awhile. A sympathy card from PLAG was sent.

**October 2017 Minutes:** Irene Pallon made a motion to amend the October minutes, changing the date of the Winter Show Reception to February 2, 2018. Motion was seconded by Marci Edwards. Minutes approved as amended.

#### **Treasurer's Report, as of September 2017:**

Savings	
Beginning balance	45,437.98
Interest	11.33
Ending balance	45,426.65

Note: Scholarship=\$1,000 (\$900 deposited plus \$100 donation from Evalina Stoyanova)

Adjusted Savings	\$44,426.65
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Checking	
Beginning Balance	8,123.97
Deposit	175.00

Expenses	256.08
Ending Balance	8,042.89

Deposit: 3 new members: \$75, Scholarship donation \$100

Expenses: MCMC = 100.00  
OCN = 139.18 (Craft Fair advertising)  
Craft Fair = 16.90 (supplies)  
Total = 256.08

Note: It was voted that the \$900 in sponsor donations would be separated from other funds to be the starting basis for the 2018 scholarships, so I have reserved that in the savings account, and added the \$100 donation from October to it, giving us \$1,000 as a start on the 2018 scholarships.

Submitted by Susie Arnold, Treasurer

### **Craft Fair Report October, 2017:**

Income	2,715.00
Expenses	
Printing	58.23
Signs	93.53
Supplies	16.90
OCN	139.18
Refunds	180.00
Total	487.84
Profit	2,227.16
Late bill, the Gazette for	\$116.00
Adjusted/Updated Profit	2,111.16

**Treasurer's Report, October 2017:** Motion to approve made by Marci Edwards, seconded by Lynn Roth. Approved by membership.

Susie Arnold stated the Gallery Art Committee will meet sometime before the December Christmas Luncheon to discuss a recommended amount to be put into the scholarship fund.

**Investment Discussion:** Jim Sawatzki reported that he has talked to an investment specialist at Air Academy Bank regarding investing PLAG savings. The instrument discussed is a mixed market CD index fund. The investment is in various funds. We can do the investment for a short term such as one or two years and could make up to 4 or 5 percent. This is low risk as the principal amount is protected. There is an upfront transaction fee. We could look at investing a smaller amount to see how it does. We can do an investment account using our EIN number (does not have to be a social security number). Don Goodman has someone he uses that Jim may also talk with. Jim will continue to look into opportunities and report back to membership.

**Vice President's Report:** No report.

## **CHRISTMAS LUNCHEON**

**Saturday, December 9, 11:30 am, Bella Panini**

Marci Edwards will do an e-mail blast to everyone with all the information, including menu, etc. The price is \$22 per person which includes tax, tip, dessert, and one glass of wine plus coffee or tea. Make out checks payable to PLAG and send to PLAG, PO Box 543, Palmer Lake, CO 80133. **Deadline: Dec. 1st** with menu choice (write choice on your check).

Spouses are welcome. We will again be having a gift exchange which is optional. Please bring a gift of approximately \$15 minimum if you wish to participate in the fun gift exchange.

## **NOMINATIONS for 2018 PLAG BOARD OF DIRECTORS**

Current Board members who have volunteered as nominees to again fill their positions for 2018 are: Jim Sawatzki, President; Carolyn Stolz, Recording Secretary; Marcia Edwards, Corresponding Secretary. New member, Bonnie Sands has volunteered to be nominated for Vice President. Rikki Stiltner is unable to be VP again in 2018.

We need a nomination for Treasurer. Susie Arnold is unable to continue in this position for 2018. Susie will continue to chair the Art Committee for 2018.

Nominating Committee Members are:

Linda Roberts, Maggie Williamson (Bella Art), and Irene Pallon. Please contact one of these people if you would like to be considered for Treasurer. The term of office is for one year (January 1 - December 31, 2018). There are no term limits if you want to serve again. Nominees will be named in the December Newsletter. Installation of nominees will be at the Christmas Luncheon on December 9th.

## **PLAG Artifacts Update:**

Jim Sawatzki reported that Miss Vaile's items which were located in an upstairs room of the church (MCMC) have been moved to the PLAG secured storage area downstairs. This includes pottery items, Navajo Indian rug, etc. Patricia Schmidt Hilbert has appraisals that were taken on some items several years ago. She will give these to the Board. Jim suggested that we perhaps look into selling these items. We will discuss this item again in the future.

## **Idea for PLAG Fundraiser:**

Jim Sawatzki has talked to Roger Ward, owner of the Estemere House, about possibly having a PLAG event there this summer. Roger was agreeable to have an outside event there. Jim suggested having a plein air event open to a limited number of artists (20) for a 3 or 4 hour event in June or July. This could be open to all artist. We could charge a fee as a donation to the scholarship fund. We could provide lunch & soft drinks.

## **OTHER BUSINESS:**

- **New Updated Membership List** now available. Marci Edwards stated that she will also add new member information for Sandy Mileski.

- **Winter Show Entry Form:** Entry form for the February Show is now available. The show is open to all artists, not just limited to PLAG members. Entry forms are available in the PLAG Newsletter, on Face Book, and the PLAG website.

- **PLAG Meeting Saturday, January 13, 2018.** There will be a normally scheduled PLAG monthly meeting at MCMC the second Saturday in January 2018. We did not have a January meeting in 2017.

- **2018 Membership Dues:** PLAG membership dues for 2018 are due January 1st. Dues are \$25 for the year. New members that joined after July of this year are paid through 2018.

## **ANNOUNCEMENTS:**

Jim Sawatzki: He will show his film "Star on Sundance" on **Sunday, November 12th and 16th** at the Monument Library at **2:00 pm**. This film was showcased on PBS.

**Adjournment at 10:30 am.** A motion was made by Bruni Berkowitz and seconded by Don Goodman to adjourn the meeting. Motion carried.

**Today's program** will be presented by **Bob Zettler** who will talk about his cartooning and sketch-booking. He will demonstrate his drawing and share his sketch-book.